



Life is a crazy adventure!

This Crazy Adventure Called Life is a lifestyle blog with a large focus on travel, family fun, and Disney. Started in 2012, the site has been sharing travel tips, family activities, crafts and inspirational posts for over six years. It is our mission to help people live a life full of memories, while acknowledging that sometimes the journey can get a little crazy.

BLOG STATS

Current 05/18

37K

UNIQUE VISITORS

48K

PAGE-VIEWS

85% OF OUR READERS ARE WOMEN AGE 25-44

87% OF OUR READERS ARE FROM THE US



ABOUT THE BLOGGER!

Becca is the owner and creator of This Crazy Adventure Called Life. She is a wife, mom to 3 boys (including three-year-old twins), travel enthusiast, and Disney lover. Becca enjoys being crafty, sharing her perspective on life, travel and products with her readers, and loves a good family game night. Becca also enjoys the great outdoors in her home state of Idaho.

Click to Email:

becca@loveourcrazylife.com

MY READERS ARE YOUR CONSUMERS

Our readers are mostly women with families, looking for inspiration on embracing family life and creating great memories during their family vacations.

My readers have come to trust that I will give them tried and true tips, crafts, and opinions. I let them know that I am far from a perfectionist, and they relate to me as an every-day mom, not just somebody who plays one on Pinterest and Instagram.

SPONSORSHIP AND CAMPAIGN OPTIONS

Please contact becca@loveourcrazylife.com for more information

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